

**Colorado Bluegrass Music Society
Board of Directors Meeting
April 25, 2010 – at Swallow Hill**

Vision Statement

CBMS is a highly regarded, progressive Colorado organization that leads in education, promotion, preservation and proliferation of bluegrass music through its involvement of fans, musicians, businesses and promoters in festivals, jams, events, concerts and educational programs. It is a social network, an information resource and a powerful voice for bluegrass music, which is apparent in our website, festivals, newsletter, concerts, membership, educational programs and partnerships.

Attendance: Board Present: Gary Barker, Randy Jones, Doris Gray, B.J. Suter, Donna S-Scheer. Absent: Suzie Solomon

Minutes March 14, 2010 approved with the following changes:

Attendance: Board Present: Gary Barker, Randy Jones, Doris Gray, B.J. Suter, Donna S-Scheer. Board Absent: Kane Hollins, Suzie Solomon

Other Members Present: Tom Stuart, Sandy Reay, P.J. Sherman

Note: Kane stopped by and returned records and resigned from the board.

Financial Reports: Randy presented the financial reports.

Buisness:

Merchandise:

a. 2010 t-shirts, bumper stickers: Tom Stuart should receive photo credit. A decision was made to give Tom a and a public Thank you in the Pow'r Pickin'.

b. CD Baby: CD Baby has 2007 and 2009 Compilation CD's. Gary warned of future selling of CD's vs Online Streaming. Need a password and user name for CD Baby account. Doris will check with Amy, and turn over the information to Sandy.

c. Online Sales: Spent approx. \$750 total for ordering bumper stickers. Selling T-Shirts and CD's on line need someone to manage the online account. BJ is willing to send out orders, but does not want to be the main account contact. Randy is looking into a better itemization in the account. T-shirts should all sell for \$18.

Web Site:

a. New Look: Web site has been updated. Everyone needs to go on each page of the web site and check it out.

b. Web Site Emails/SPAM: Gary will relay to Sandy to put the Ad's etc. as a picture so Emails aren't captured for spam mail.

c. Monthly Email Blast – Last Week of the Month: No discussion.

Pow'r Pickin':

a. Advertising: Discounts, Etc.: Discussion on pricing and deals made with others. It was agreed that the pricing should stay as posted in Pow'r Pickin'.

b. List Member Benefits in PP: Donna will send list of benefits to Sandy to add to web.

c. Partner with Bands for Promotion: Adding links to Festivals, Facebook, ReverbNation should help in promotion. Gary will talk with Sandy.

BEOP: Lonny Lewis: Doris announced that Lonny Lewis is excited about BEOP and is thinking up ways to raise funds. He received a \$400 private donation and money from Broomfield to aid in the promotion of Bluegrass Music in Adams and Broomfield Counties.

a. Adams County & Broomfield County

b. Private Donations for BEOP, Boys & Girls Club

Events:

a. All Colorado Bluegrass Festival, 5/15: Doris will contact Walter Josey to see how CBMS will be represented. If we are given a table will anyone be available to man it.

b. Rocky Grass, 7/23 – 7/25: Doris questioning who can attend and manage the table. CBMS will be mentioned from the stage. An instrument is being donated from the Denver Folklore Center for a drawing.

c. IBMA, 9/27 – 10/3: Motion: Donna, "CBMS pass on the IBMA this year." Passed unanimous.

d. Grass at the Grange, 9/11, 10/9 and 11/6: Volunteers are still needed.

e. Pow'r Pick, 11/14: Gary : Gary presented the insurance information, and sponsor contract. Richard reviewed the contract. Thoughts of sponsors from businesses like Colorado Guitar, etc. would help with costs.

Other Business:

Replacement Board Member: Motion: Donna, "Sandy Reay become a Board member of the CBMS". Passed unanimous.

Crooked Road Tour: Tabled at this time.

Adjournment: 2:25pm.

Next Meeting Date: June 13, 2010 from 1-3pm at Swallow Hill Location. Doris will check with Swallow Hill for approval.

Executive Session Followed.